**PRESS RELEASE**

*(FOR IMMEDIATE RELEASE)*

**Higher Education: Learning to Reimagine Education**

“Globally every year, over 250 million students graduate from high schools, vying for an affordable quality education"

New York, February 15, 2024.

“Every year, over 250 million students graduate from high schools, vying for an affordable quality education, from home, hybrid, online, or at one of the major metropolitan educational centres magnets,” M Capital Group (“MCG”) states in a soon to be published research report.

According to M Capital Group, the higher education sector is expected to grow at a compounded annual growth rate (“CAGR”) of over 7%, between 2023 and 2030, with the market expected to surpass $850 billion in value by 2030, mainly buoyed by adult students, that are expected to make up over 70% of the total student pool of higher education.

Yet despite the boom in demand, in the US, higher education enrollment is on a continuous 13-year decline, where the survival of more than 6,000 institutions is at stake.

According to M Capital Group, we might remain with less than 500 institutions over the next decade.

In recent years higher education has faced various challenges and has been affected by several trends. The launch of Chat-GPT propelled shock waves into academia, affecting learning processes and evaluations. Furthermore, several geopolitical events, such as Brexit in the UK or the decision to ban private education in China, are fast changing past conventions and the dynamics of higher education globally.

According to M Capital Group: “With education shifting towards a “learning from everywhere” approach, higher education institutions, will have to balance the introduction of new technologies with traditional learning methods to provide a new and transformative education processes to students. In an ever-changing society and job market, education will contribute to “lifetime learning”, to establish lifetime student partnerships. Despite the demographic aging population in OECD countries, population and economic growth in emerging markets will drive the appetite for higher education enrollment also in traditional centers of learning like the US and UK.”

Higher education must redefine new academic models to safeguard sustainability and future growth.

**Please find attached M Capital Group Research Report: Higher Education: Learning to Reimagine Education**

*M Capital Group (“MCG”) provides unique international expertise with local know-how mainly in Merchant Banking, Global Advisory, and Asset Management. MCG acts as the partner of choice for corporations, entrepreneurs, management teams, governments, institutional investors, and high-net-worth individuals, across industries and geographies, with specific targeted expertise. MCG draws upon long established and exclusive senior relationships in the US, Europe, the Middle East, Africa and Asia.*

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